

Pecha Kutcha Video Goal

Show how visions for the future of Atlanta's people, neighborhoods, ecosystems, and/OR social/cultural networks shape the choices made by community partners at a redevelopment site of your choice, i.e. the Beltline, Mad Houser's, Transportation Alliance, and/or WAWA? For full credit videos draw on partner videos to compose slides and create the voice over narration. Videos to be uploaded to Canvas for full credit.

Video Model 1: Organized Around Evidence (i.e. Partner Profiles/Case Studies)

Argument: This video argues Mad Houser's, Georgia Transportation Alliance, and/or WAWA envision a future for Atlanta free from the negative consequences of gentrification.

Part 1: 2-4 slides that give an overview of gentrification: what is it? How does it work in ATL? What are the consequences, i.e. who benefits & who suffers? Crucially—how does gentrification threaten to bring about an unsustainable future that only rich people can afford?

Part 2: 4-5 slides: Mad Houser's—who are they/what's their vision for the future of ATL? What are their central aims? How do they respond to gentrification? May want to assess the potential of they have to see their vision implemented? Maybe, what sorts of contributions could your audience make to help make an equitable future a reality?

Part 3: 4-5 slides: Georgia Transportation Alliance—who are they/what's their vision for the future of ATL? What are their central aims? How do they respond to gentrification? May want to assess the potential of they have to see their vision implemented? Maybe, what sorts of contributions could your audience make to help make an equitable future a reality?

Part 4: 4-5 slides: WAWA—who are they/what's their vision for the future of ATL? What are their central aims? How do they respond to gentrification? May want to assess the potential of they have to see their vision implemented? Maybe, what sorts of contributions could your audience make to help make an equitable future a reality?

Part 5: 2-3 (however many slides you have left over): the following are some suggestions for a conclusion to this video: call to action (what can your audience do to help); powerful quote about the future of ATL you draw from one of the videos; ask a question; OR imagine you are in a future ATL that is free from the problem you discuss and the partners you profile address.

Video Model 2: Organized Around Themes (i.e. ATL's people, neighborhoods, ecosystems, and/OR social/cultural networks)

Argument: The Georgia Transportation Alliance, "the state's only organization focused solely on identifying and promoting long-term transportation solutions specifically connected to economic development and job creation," envisions an equitable future for Atlanta. In order to achieve this future, GTA recognizes transportation not in isolation, but integrated across the lives of Atlanta's people, the health of Atlanta's, the sustainability of Atlanta's ecosystems.

Part 1: 2-4 slides that give an overview of the community partner you chose, ex: GTA, who are they? What is their key mission? How did they develop? Crucially, what is their vision for the future of Atlanta and how does their vision challenge or respond to competing visions for ATL's future?

Part 2: 4-5 slides Atlanta's people: whom does GTA (or whichever of the partners you chose) prioritize? What sorts of threats do they identify to ATL's people and how are they responding? Maybe also want to address, what is innovative or successful about their response?

Part 3: 4-5 slides Atlanta's neighborhoods: which neighborhoods does GTA (or whichever of the partners you chose) prioritize? What sorts of threats do they identify to ATL's neighborhoods and how are they responding? Maybe also want to address, what is innovative or successful about their response?

Part 4: 4-5 slides Atlanta's ecosystems: which ecosystems does GTA (or whichever of the partners you chose) prioritize? What sorts of threats do they identify to ATL's ecosystems and how are they responding? Maybe also want to address, what is innovative or successful about their response?

Part 5: 2-3 (however many slides you have left over): the following are some suggestions for a conclusion to this video: call to action (what can your audience do to help); powerful quote about the future of ATL you draw from one of the videos; ask a question; OR imagine you are in a future ATL that is free from the problem you discuss and the partners you profile address.